

# Engage Coach Accreditation - EMCC EQA Conversion

## Engage Coach Accreditation Conversion

Engage Coach Accreditation Conversion offers a recognised award with the EMCC Global Bespoke Programme (30 hours) Practitioner Level status. The ICF (International Coach Federation) is the EMCC equivalent.

## What work is involved?

Everyone who successfully completes the programme with programme submissions will receive the EMCC credits.

## What is the European Mentoring and Coaching Council (EMCC)?

The EMCC exists to promote good practice and the expectation of good practice in mentoring, coaching, and supervision globally for the benefit of society. EMCC are a Europe-wide council offering a membership with a rich mixture of individual mentors/coaches, coaching organisations, training and education providers, buyers of mentoring/coaching and mentor/coach associations, large organisations/corporate members – with a shared vision to promote good practice in mentoring/coaching. As part of the EMCC drive for raising and promoting quality standards in mentoring/coaching, they provide an individual accreditation process based on the EMCC Competence Framework. The EIA process has been based on research and consultation with our members and the wider mentoring/coaching community.

## What is European Individual Accreditation (EIA)?

The EIA is a Europe-wide recognised award that demonstrates that an individual practising as a professional mentor/coach has the appropriate level of knowledge and the ability to apply it effectively in his/her practice.

The EIA sets very high standards and is recognised as a quality mentor/coach accreditation in the marketplace. It raises standards and professionalism in mentoring/coaching by:

- Setting high standards in assessment criteria
- Measuring ability against our evidence-based competence framework
- Using reliable and rigorous assessment processes
- Demanding a professional, reflective approach
- Ensuring a commitment to continuing development.

## Who is it for?

The EIA is relevant for anyone involved in mentoring/coaching, whether it is just one part of the role or a main function. One can apply for accreditation at the appropriate level, from Foundation to Master Practitioner. The advantage of the EMCC's accreditation process is that one can join and get accredited early on in one's experience as a mentor/coach. As developments occur awarded individuals can gain accreditation at higher levels reflecting growth ability and experience.

## The benefits of EIA

Having an EIA award distinguishes individuals as a professional mentor/coach, with sound underpinning knowledge and the ability to demonstrate ability against demanding and rigorous standards. Specifically it:

- Provides users/buyers of mentoring/coaching services greater certainty of one's competence and ability
- Raises personal credibility and professional standing
- Demonstrates the awarded individual is continually developing and always improving his/her mentoring/coaching ability
- Raises the credibility and standards of our profession
- Is more than a qualification – it recognises that EIA Holders are able to apply good practice in mentoring/coaching
- Provides a framework for personal development.

